



# Obscure?

# Be Sure!



## ..use Twin-Lens **argoflex**

REG. U. S. PAT. OFF.

Now! Improve your better-picture score with Twin-Lens Argoflex. Forget about fuzzy pictures. Shoot 'em sharp... Shoot 'em centered... Shoot 'em level. Because—

**Argoflex shows you the picture  
before you take it**

Simply aim Argoflex at your subject. Turn focusing lens till viewing screen shows a razor-sharp image, then—click! That's the Argoflex way—nothing left to chance. For, when you see it in the viewer, you know you have it in your finished picture, just the way you want it. Easy? Try it yourself. See Argoflex at your favorite dealer's today to get better pictures!

**ARGUS INCORPORATED • ANN ARBOR, MICH.**



**BEAUTY ON THE BLAST** Not when you use Argoflex, because Argoflex method always shows your picture straight and level *before* you take it.



**YOU CAN'T DECAPITATE A PONY** when you use Argoflex, because Argoflex shows you *all* the picture *before* you click the shutter.

**MAKERS OF AMERICA'S FIRST TWIN-LENS CAMERA**

November, 1947